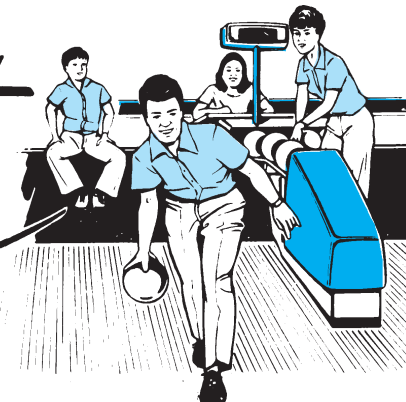


CHECK OUT 'TIPS FROM THE PROS' — PAGE 6

# BOWLER'S Digest

Official 'Voice' of Bowling in the Bowling Capital of the World  
• Established by Steve Cruchon in 1976 •



VOL. 37, NO. 5 Detroit, Michigan — Published Every Other Wednesday OCTOBER 17, 2012

## 'Welcome 2 Bowling' Program to Offer More for First-Time Bowlers

ARLINGTON, Texas — The Welcome 2 Bowling program, a collaborative effort by the United States Bowling Congress and the leading brands in the bowling industry to engage first-time league bowlers, returns for the 2012-13 season with more to offer those new to the sport.

"We surveyed last season's program participants and more than

85% said they planned to return this season," said Kevin Terry, USBC Chief Revenue Officer. "Each year we have about 300,000 adult bowlers join a league for the first time. In previous years, more than half decided not to return. We needed a way to engage new bowlers and we believe the Welcome 2 Bowling program is accomplishing this."

The Welcome 2 Bowling program, which started in the 2011-12 season, has two components:

- Program partners Brunswick, Ebonite, Storm and 900 Global each offer a ball for the promotional price of \$59.95, an incredible value for a mid-performance bowling ball.

- A coaching lesson from a USBC-certified coach.

For the 2012-13 season, the coaching component had been upgraded to a free, 30-minute lesson.

Bowlers also will be able to go online for video tips from the top coaches in the game.

Veteran league bowlers, and those in the industry such as pro shop operators and center managers, understand the importance of proper-fitting equipment and coaching. They should encourage new league bowlers to take advantage of the Welcome 2 Bowling program because retaining bowlers not only will strengthen their

*(Continued on Page 5)*

### IN THE NEWS



#### Lisa Bishop Wins Women's Series Event

- LISA BISHOP (left) accepts the winner's check from Shannon Klug of Blumark for winning the Metro Detroit USBC Association Rip 10 Entertainment Women's Series event at Shelby Lanes in Utica. Bishop took home the top prize of \$500. See page 3 for more details.

### World Bowling Tour Finals All But Set With One Event Left

ARLINGTON, Texas — The top three men and top three women who will advance to the World Tenpin Bowling Association World Bowling Tour Finals are all but set with just one event remaining on the 2012 schedule.

With the recent conclusions of the PTT World Bowling Tour Thailand Tournament and the Columbia 300 Vienna Open, the World Bowling Tour rankings picture has become clearer heading into the season-ending finals, which will take place Nov. 10 in Las Vegas, United States.

On the men's side, Mika Koivuniemi of Finland has earned the top seed for the three-player stepladder finals with 408 points, while a pair of Americans, Mike Fagan (342 points) and Chris Barnes (328 points), are second and third, respectively.

Barnes sits 54 points ahead of the United States' Sean Rash with just one event to go. With a max of 50 points available to the winner of the AMF Australian Masters this month, Rash cannot move into the top three.

Barnes put himself in position to lock up a spot in the finals by finishing second in Thailand and defeating Rash in the championship match of the Vienna Open.

The women's rankings are dominated by the United States with Missy Parkin leading the way with 329 points. Kelly Kulick is second with

*(Continued on Page 8)*

# FREE

## PLEASE TAKE A COPY

Compliments of This Proprietor

900 Global to Sponsor Showcase Lanes

The United States Bowling Congress and 900 Global have agreed on a sponsorship deal making 900 Global the official sponsor of the Showcase Lanes and two new side tournaments being held in conjunction with the 2013 USBC Open and Women's Championships in Reno.

The 900 Global Showcase Lanes will give bowlers the chance to book practice sessions on the tournament lane conditions or get coaching tips from a USBC Silver coach before competing on the main championship lanes. The concept was introduced at the 2012 Open Championships in Baton Rouge, La.

For 2013, renovations to the ground floor of the National Bowling Stadium will allow for 10 Showcase Lanes, compared to four lanes at the Baton Rouge River Center in 2012.

For more information about the 900 Global Showcase Lanes, visit [BOWL.com/showcase](http://BOWL.com/showcase) lanes. To reserve your coaching or practice times, call (866) 977-7433 or email [showcase\\_lanes@bowl.com](mailto:showcase_lanes@bowl.com).

Details on the 900 Global Two-Game Challenge and Who's Got the Look Baker Bonanza will be available soon.

## YAHOO!

You can now e-mail the Bowler's Digest at [bowlersdigest@gmail.com](mailto:bowlersdigest@gmail.com)

HEY, BOWLERS! IT'S NOT LATE EARLY TO...  
**JOIN A FALL LEAGUE**  
Leagues Now Forming at Your Local SEMBCA Bowling Center



# WHERE TO FIND IT

Directory charge is \$12 per issue (Limit 50 words). FAX (586) 286-5877, or send to: "Where to Find It," c/o Bowler's Digest, P.O. Box 96, Fraser, MI 48026  
 bowlersdigest@ymail.com

PLEASE NOTE: Because of an agreement with Detroit area bowling centers, Bowler's Digest does not publish open bowling or "Rock 'n Bowl" rates.

## Bowling Parties

• **ASTRO LANES**, 32388 John R, Madison Heights. Come have an "Astro Experience" with us. Our fundraisers, class reunions, company,

birthday and anniversary parties are the best! We have full catering service for any type of party. Call (248) 585-3132.

• **CLOVERLANES BOWL**, 28900 Schoolcraft Rd. Livonia. We offer awesome Adult and Children's Birthday Parties. Take advantage of our upper lounge and its large dance floor. Choose us for your next Group or Company Party. To meet your special needs we offer full service catering. For more information call (734) 427-6410.

• **THUNDERBOWL LANES**, 4200 Allen Rd., Allen Park. The 2-hour party includes: bowling, unlimited FREE arcade play, pizza, pop, paper products and a cosmic bowling pin

for the birthday child. \$12 per person with a 6-person minimum. For more information, call (313) 928-4688.

## Cosmic Bowling

• **CONTINENTAL LANES**, 31055 Gratiot, Roseville. Cosmic Glow Bowling. By the hour, up to 5 people on a lane. \$15 one hour, \$25 two hours, \$32 three hours. Friday 10 p.m. to 2 a.m. and Saturday 9:30 p.m. to 1 a.m. Call (586) 293-2300.

• **IMPERIAL LANES**, 44650 Garfield, Clinton Twp. "Best Cosmic Show" with two giant video screens. Every other Friday at 9:30 p.m. - 1 a.m. at \$20 an hour per lane. Saturday night at 11:30 p.m. - 3 a.m. at \$20 an hour per lane. Additional time is discounted. Saturday afternoon from 12 noon to 4 p.m. at \$3.50 per game, per person. Call (586) 286-8700.

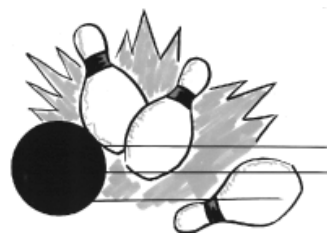
• **THUNDERBOWL LANES**, 4200 Allen Rd., Allen Park. "Cosmic Bowling" is available on Friday and Saturday nights. Cosmic pricing includes 3 hours of bowling, unlimited FREE arcade play and music videos on large screen TVs. Sessions start at 10 p.m. The price is \$15 per person plus \$3 for shoes. For more information, call (313) 928-4688.

## Extreme Bowling

• **THUNDERBIRD LANES**, 400 W. Maple Rd. Troy. "EXTREME Bowling." Metro Detroit's best! High Tech Lights, Music and Huge Video Screens. Friday nights 10 p.m. to midnight. And for the family "PINDEMONIUM" with family-friendly music and music videos. Sunday afternoons. 12:30 p.m. to 4:30 p.m. For information call (248) 362-1660.

## Dancing/Video Fun Night

• **THUNDERBOWL LANES**, 4200 Allen Rd., Allen Park. Watch music videos on a 160" screen as well as on over a dozen large screen TVs while you're bowling. Videos are played nightly. Call Thunderbowl Lanes at (313) 928-4688 to get complete details.



## Moonlight Doubles

• **SUNNYBROOK LANES**, 7191 East 17 Mile Rd., Sterling Heights. "9-Pin, No Tap" Moonlight Doubles. Saturdays at 11:30 p.m. Check-in at 10:45 p.m. \$25 per couple includes three games of bowling, first and second mystery games and prize fund. We guarantee a minimum of five places paid. Additional jackpots available. For more info, call (586) 264-2700.

2004 ABC Tournament Team Champions  
**Fred Bauss • Kerry Kreft**

## S&B PRO SHOP

Located Inside BOWL ONE LANES

1639 E. 14 Mile Rd. in Troy

(248) 577-0440



MONDAY-FRIDAY 2-8 • SATURDAYS 12-6

AMF • BRUNSWICK • COLUMBIA  
 EBONITE • FABALL • STORM • TRACK

DEXTER & LIND SHOES • KR BAGS

Special Discounts for Youth Bowlers, Michigan Majors,  
 Mid States Masters, American Masters, MJMA Members

Fred Bauss • Kerry Kreft • Jen Bator • Brad Smyth

GET THE BOWLER'S DIGEST

## ADVANTAGE

CALL (586) 286-2450  
 FOR ADVERTISING  
 INFORMATION



Established by Steve Cruchon in 1976

P.O. Box 96, Fraser, Michigan 48026

Voice Mail (586) 286-2450 • FAX (586) 286-5877

E-mail the Bowler's Digest at [bowlersdigest@ymail.com](mailto:bowlersdigest@ymail.com)

Visit Our Website at [www.bowlersdigest.com](http://www.bowlersdigest.com)

Bowler's Digest is the official publication and "voice" of bowling in Southeastern Michigan. Serving more than 250,000 men, women and youth bowlers in and around the Bowling Capital of the World and many parts of Michigan. Bowler's Digest appears every two weeks in leading bowling centers, bowling supply stores, etc., compliments of the proprietors.

Dan and Cathy Cruchon Publishers

Rick Strobl Editor-in-Chief

By-line articles appearing in Bowler's Digest do not necessarily reflect the opinions of the publishers or editor-in-chief, nor does the presence of any advertisement necessarily constitute either approval of or recommendation by Bowler's Digest.

PUBLISHED EVERY OTHER WEDNESDAY

Deadlines: Thursday (One Week Prior to Publication Date)

SUBSCRIPTION RATE: \$30 PER YEAR (26 ISSUES)

### REGULAR CORRESPONDENTS

Mark Martin MDUSBC Columnist

Libbi Fletcher MDUSBC Columnist

Chuck Pezzano Syndicated Columnist

Cheryl Daniels Tips from the Pros

Ken Charrette Michigan Majors



You can e-mail the Bowler's Digest at [bowlersdigest@ymail.com](mailto:bowlersdigest@ymail.com)

# THUNDERBOWL LANES

90 LANES — LARGEST BOWLING CENTER IN MICHIGAN



Leagues Now Forming  
 for the 2012-13 Season

Call (313) 928-4688

Visit the 'Detroit Bowling Hall of Fame' Exhibit at Thunderbowl!

THUNDERBOWL LANES • 4200 ALLEN RD. in ALLEN PARK

Phone (313) 928-4688 Fax 928-5110

# Tom McKay Invitational Dec. 1 at Sterling Lanes

## METRODETROIT USBC NEWS

By Association Manager  
**Mark A. Martin**

For more information about  
the Metro Detroit USBC,  
call 1-888-753-6350  
or visit [www.mdusbc.com](http://www.mdusbc.com)



• THE METRO Detroit USBC Association will once again conduct the annual Tom McKay Invitational Tournament (formerly the Steve Cruchon Memorial Tournament) on Saturday, Dec. 1 at Sterling Lanes in Sterling Heights.

Proceeds from the event will be donated to the International Bowling Hall of Fame and Museum and the Karmanos Cancer Institute. Over \$250,000 has been raised since 1990.

We are looking for interested individuals who may be interested in competing in the invitational event. The cost is \$20 and entrants are expected to raise at least \$100 for the causes by either soliciting donations for \$100 or selling \$200 of 50/50 tickets or a combination.

The event is always a good time where the top eight teams qualify for match play.

If you are interested please contact the MDUSBC office at (248) 443-2695.

\*\*\*

### MDUSBC WOMEN'S SERIES

• THE METRO Detroit USBC Women's Series has returned for the second season. This six-event series is in conjunction with Rip 10 Entertainment (Shelby Lanes and Van Dyke Bowl) and proudly sponsored by Blumark. The series will be a scratch event for women only.

Qualifying will be four games and match play will be single-game single elimination to determine a winner. The competition is expected to last less than four hours.

The entry fee is \$35 (\$40 if paid on site) and first place will pay \$500 based on 24 entries.

The first event was held on Sunday, Oct. 14 at 10 a.m. at Shelby Lanes in Utica.

In conjunction with the six events will be a season-long "cup" competition, where all competitors will receive points for each event they participate in. The top player in points will receive \$1,000 and the top 15 will cash.

Other events are scheduled for Nov. 11, Jan. 13, March 10, April 7 and May 5.

These events will be held regardless of the number of entries as we try to establish competitive women's bowling in the Bowling Capital of the World.

\*\*\*

### MDUSBC TOURNAMENTS

• ON SATURDAY, Oct. 27 the MDUSBC Junior Masters will be contested at Universal Lanes in Warren. This is a

scratch event and a Junior Gold qualifier open to MDUSBC youth bowlers.

The event starts at 10 a.m. with a cost of \$45 to enter.

The MDUSBC Super Senior Masters will be contested on Nov. 3-4 at Mayflower Lanes in Redford.

Entrants must be 60 years of age as of Nov. 5 for the scratch tournament. The cost is \$100.

The format is five games of qualifying cutting to the top 16 players including defending champion John Fryer for one-game double elimination match play.

For more information on the MDUSBC tournaments call the MDUSBC office at (248) 443-2695.

\*\*\*

### PRIZE LISTS, OFFICER SALARIES, ETC.

With the season already several weeks in, it's time to attend to some items such as the prize list.

USBC Rule 117a specifies that the league prize committee shall submit one or more prize lists for consideration within five weeks after the start of the season. While there is not penalty to non-compliance, the longer a league waits to resolve this issue potentially the worse it can get. Many leagues specify in their league bylaws that prize money is paid on a per point basis and in this case this rule has already been addressed. For those leagues that have no such protocol for prize lists in their bylaws this needs to get done.

Speaking of prize lists, when developing a prize list make sure it's not too top heavy. Making a prize list too top heavy isn't necessarily in the best interest of the league. Just because your team finishes on top doesn't necessarily mean that your prize money should cover all of your expenses for the entire year. Bowlers need to remember that part of the weekly fee you pay goes for lineage to the center.

Much like when you bowl in a tournament only a portion of your entry fee goes towards a prize list, same in a league. Ideally a well constructed prize list will return the prize fee portion of your weekly fees to teams that finish in the top one-third or top one-half of the league.

League officer salaries should be specified in the league bylaws. If they are not, it is something that needs to be addressed for next year. League officer salaries should be based on either the number of teams or the number of bowlers. This way the officers get compensated for increased number of teams and the league gets protected if there are less teams than expected.

Generally league secretaries and treasurers should be paid in the neighborhood of \$20 to \$30 per team or \$3 to \$5 per bowler for the season. This amount may change also if the bowling center is doing the league sheets. If the bowling center is doing the league sheets, league secretaries should receive less.

The bottom line is that leagues should try to keep their expenses to a minimum in order to maximize the return to the bowlers.

## Lisa Bishop Wins MDUSBC Women's Series Event at Shelby Lanes

• LISA BISHOP of Belleville won the Metro Detroit USBC Association (MDUSBC) Rip 10 Entertainment Women's Series event, sponsored by Blumark, on Sunday, Oct. 14 with a 208-203 triumph over Michelle Ewald of Clinton Township at Shelby Lanes in Utica. Bishop took home the top prize of \$500, while Ewald settled for \$250.

Bishop was the top qualifier in the field of 53, with a four-game total of 945. Her qualifying total included a high game of 266. In match play she beat Nicole Harrison of Rochester Hills, 228-219, Jennifer Churchill of Windsor, 269-193, and Lisa Doss of Grand Rapids, 199-183, en route to the championship match.

Ewald was the final qualifier in 18th place with 796. Her victories in match play included wins over Julie Oczepek of Reese, 201-182, Erin Williams of Warren, 169-168, Robin Orlikowski of Grand Rapids, 233-208 and Sandra Schultz of Macomb, 202-167, on her way to the final match.

Complete results are available at [www.mdusbc.com](http://www.mdusbc.com) under "Tournaments" and Women's Series page.

The next event is Nov. 11 at Van Dyke Bowl in Sterling Heights.

The event was co-sponsored by Storm.

The Metro Detroit USBC Association serves over 60,000 adult and youth bowlers in the Metropolitan Detroit market and is the largest local association of the United States Bowling Congress.

Rip 10 Entertainment is headquartered in Utica and operates Shelby Lanes in Utica and Van Dyke Bowl in Sterling Heights. Blumark is a financial services company headquartered in Rochester Hills.

## KEVIN WOJCIK'S BOWLER'S PRO SHOP



Featuring One of the Largest Selections of Bowling Balls, Bags, Shoes and Accessories in Southeastern Michigan

Trophies, Plaques & Awards for ALL Occasions

EXPERT FITTING & DRILLING  
Ball Resurfacing & Polishing

Visit Our Web Site at [wojciksproshop.com](http://wojciksproshop.com)



Member of the Professional Bowlers Association

LOCATED IN ROSEVILLE  
(Frazho & Gratiot)  
25935 Gratiot Avenue  
PHONE (586) 778-2272

DEXTER & LIND SHOES IN STOCK

# Brantley's PBA Regional Success Carries Over to Ebonite All-Stars

• WHEN THE Ebonite All-Stars season started there was no question that the team captained by Mason Brantley was going to give every other team a run for their money. Mason has had success in the central PBA Regional tournaments and that has carried

over to the All-Star League where he has the highest average for a right-handed bowler at 243. He is joined by Alex Robinson, Brian Odom, Jeff Hicks and their anchor man, Ken Rogers.

They recently moved into a tie for first place with the team led by Charlie Cassise with equal 26-9 records. However, in the current week Brantley's team won four points from the team captained by Adam Sordyl while Barmatic dropped four points to Thunderbowl Lanes, who finally are getting their sea legs. No one from Thunderbowl Lanes was spectacular, but Ronnie Sparks had 681 and anchorman Charles McLeod had 669 for the win.

Northridge Insurance, led by Mitch Jabczynski, and the ladies' team of \$5 Hot and Ready are not far behind with 23 points each. Lisa Fogel again had the highest scratch game and series for the women at 257 in 658, respectively. The high scratch



**By TOM STROBL**  
*Bowler's Digest Contributor*

game was registered by Ben Neuman at 299, while George Juszczuk had the high scratch series of 805. Juszczuk continues to lead the league in average at 243.3.

\*\*\*

• THE PRE-TOURNAMENT qualifier for the PBA Detroit Winter Swing has been confirmed at noon on Saturday, Jan. 19, 2013. Each participant will bowl eight games on the Carmen Salvino shot. Up to eight players will advance to the PBA Detroit Winter Swing.

The cost for the pre-tournament qualifier will be \$200. The value of the complete entry into the PBA Detroit Winter Swing for up to eight qualifiers is \$600 each. Tickets for the television shows to be presented in the Arena at Thunderbowl Lanes are now on sale at PBA.com/tickets.

There is seating chart displayed at the bottom of the ticket page so a purchaser can designate what area you are buying a ticket for.

## DETROIT ALL-STAR CLASSIC

### Plaza Lanes Unbeaten After 5 Weeks

• THE DETROIT All-Star Classic, into its 78th season of competition, has watched the Plaza Lanes team go a perfect 15-0 through the first five weeks of the Winter Season.

Plaza Lanes, paced by Hall of Fame captain Nick Wissinger who averaged 248 for the month of September, claimed, "There is still a long way to go and some stiff competition so don't give us the season title just yet."

Plaza started October by sweeping Eastridge Insurance on position night at Merri-Bowl Lanes in Livonia. Troy Stus led Plaza with a 745 set, helped out by a 705 series from Larry Walker. Wissinger was a shade under his 248 averaged but still managed a respectful 675 series as the lanes really toughened up by the third game.

Other high scores from Merri-Bowl were turned in by Abed Daher from Ansara's Restaurant Group with 722. But it was in vain as they were swept by Storm Products/Thunderbowl Lanes behind Tim Bishop who stroked 726. Mike Willis 709, and Martin Lunceford 702 led Columbia 300/Eastown Printing to a 2 to 1 victory over Red Robin/DBT/Charrette State Farm. Greg Belloli paced Red Robin Restaurants/Sunnybrook Lanes, rolling 703.

The next two weeks The All Stars will compete with two early 7:30 p.m. starts — Troy Lanes in Troy on Oct. 18th, and close out October on the 25th at Fred McClain's Belmar Lanes in Lincoln Park. Make your plans to come out on Thursday evenings to watch the best bowlers in the state of Michigan compete.

— Art Schroeder, Secretary, Detroit Traveling All-Star Classic

## BOWLING SPOTLITE

Want to be in Bowling Spotlight? Don't Forget Your Photo!

Name \_\_\_\_\_

City \_\_\_\_\_

Score \_\_\_\_\_

League \_\_\_\_\_

Bowling Center \_\_\_\_\_

Highlights \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

All-Time Highs \_\_\_\_\_

Age \_\_\_\_\_ Ave \_\_\_\_\_ Years Bowling \_\_\_\_\_ RH \_\_\_\_\_ LH \_\_\_\_\_

Send to "Bowling Spotlight," c/o Bowler's Digest, P.O. Box 96, Fraser, MI 48026.



## SENIOR SINGLES OPEN

WWW.SENIORSINGLESOPEN.COM

### 2012 Schedule

Date	Bowling Center	Time
Mar. 3	Sterling Lanes	10 am
Apr. 7	Thunderbowl Lanes	10 am
May 5	Sunnybrook Lanes	10 am
June 2	300 Bowl	10 am
Aug. 4	Plaza lanes	10 am
Sept. 22	Mayflower Lanes	10 am
Oct. 6	Cherry Hill lanes	10 am
Nov. 3	5 Star Lanes	10 am
Dec. 1	Sunnybrook Lanes	12 pm
	( Grand Finals )	

# Thank a Veteran by Supporting BVL Events

## METRODETROIT USBC SCENE



By MDUSBC Director  
**Libbi Fletcher**

For more information about  
the Metro Detroit USBC,  
Call 1-888-753-6350

• ALTHOUGH VETERAN'S Day isn't officially celebrated until November, the bowling community is constantly raising funds to support our VA hospitals nationwide.

The "Bowlers to Veterans Link" was founded in 1942 by a group of bowlers who wanted to help boost the spirits of our active duty troops. When World War II hostilities drew to a close, we made a promise to veterans recuperating in hospitals across the country — we won't forget your sacrifice.

Today, there is a national network of volunteers raising funds to continue this mission. BVL dollars pick up where government funding leaves off. The BVL purchases sports equipment, provides music and arts programs, sponsors holiday parties, and so much more.

Locally, the Metro Detroit USBC has supported BVL since its inception, and the Greater Detroit BA and Detroit WBA previously. The John Dingell VA Hospital in downtown Detroit takes veterans from the Day Center to Thunderbowl to bowl periodically. When they go, MDUSBC picks up the tab. Each Christmas season, we host a holiday luncheon at Thunderbowl and pass out gifts, and we even sang Christmas Car-

ols last year! Then of course, they bowl, along with staff members from the hospital. They enjoy it so much.

This year, we are trying to increase our contribution to BVL by selling raffle tickets during the month of October, which will coincide with the Michigan Lottery Daily 3 evening drawing. Each ticket costs \$10, and we hope to sell all 1000 numbers so that we can make our largest donation ever to our hospital. All money we raise here, stays here!

Please see one of the Directors to purchase a ticket when asked, or contact our office.

Another contribution Metro Detroit USBC will be making this year is purchasing two of the BVL Portable Carpet Bowling Lanes. It is like a bowling center in a bag that can be set up anywhere, including the desert of Afghanistan, or the barracks of Iraq, or an aircraft carrier in the ocean! Each of these lanes cost \$499, so when asked for your support, please say yes.

To view this bowling lane, go to [www.bowlforveterans.org](http://www.bowlforveterans.org). If you have a loved one serving in the armed forces that would enjoy one of these lanes (and to brag about being from the bowling capital of the world), please send me their information, as we will be looking for two lucky recipients to receive them.

Vickie Ingham of Mayflower Lanes is selling the aforementioned raffle tickets, but has gone above and beyond... again! Mayflower will be holding an event on Saturday Nov. 10th. The center will be honoring a Hometown Hero and also honoring a Sponsored Active Duty Family. It will be a great day of bowling, 50/50 raffles during the event, bowling ball raffles, gift baskets, and much more. Plan on attending this great event!

If any other proprietors are having events,

or conducting fundraising, please pass those along and I would be happy to cover them in future columns. If not, a donation would be greatly appreciated. We have nearly 80 bowling centers. What if each one donated just \$100... it would help our VA hospital so much! The challenge is on, proprietors. Please help!

What is your league doing to support the veterans? Why not donate one night of your league 50/50 raffle during the month of November? You can send your donation to our office, make checks out to MDUSBC and put BVL in the note box. We will be recognizing any leagues that make donations on our website. Please help out in any way that you can.

Additionally, I would like to share some

personal good news regarding BVL... this year I am on the national BVL Committee as a representative from USBC. Marci Williams and I have been given the opportunity to be flag bearers at Arlington National Cemetery during the ceremonies on Veteran's Day! I am so honored, excited and humbled to have been chosen to carry either our American flag or the BVL flag during the event held at the amphitheatre. Bowling does so much for our veterans and I am so glad we have a presence on Veteran's Day!

Let us not forget the freedoms we have been given by the men and women who have given so much!

Thanks to all who have served and are still serving... we salute you!

## 'Welcome 2 Bowling' Program to Offer More For First-Time Bowlers

(Continued from Page 1)

league, but also the sport.

"Anyone who plays a new sport needs to see improvement in their game, otherwise they tend to move on to something else," Terry said. "By providing some coaching and the proper equipment, we believe the new bowlers not only will feel more comfortable on the lanes, but will begin to develop their game and are more likely to stay involved."

The survey also showed nearly 50 percent of the bowlers who participated in the program last season purchased additional equipment — bags and shoes were the main items — from the pro shops, thus generating new customers for the pro shops, bowling manufactures and bowling centers.

The Welcome 2 Bowling program once again will be offered exclusively to 2012-13 season USBC members who have not been members the last three years.

Go to [BOWL.com/Welcome](http://BOWL.com/Welcome) to learn more about the program.

## Mike Samardzija's K & S Bowling & Trophy Sales

PROFESSIONAL SERVICE AND QUALITY SINCE 1968  
29113 W. 8 Mile Rd. in Livonia • (248) 476-5525  
(One Block East of Middlebelt)

STOP IN AND SEE  
ONE OF THE METRO AREA'S  
LARGEST IN-STOCK SELECTION  
OF BALLS, BAGS AND SHOES  
AT DISCOUNT PRICES

We Have Trophies, Plaques and Awards For All Occasions

PROFESSIONAL RESURFACING  
Ebonite 'Hook Again' System



Mike Samardzija PBA Sr. Champion and Hall-of-Famer  
Jennifer Samardzija

Visit Us at [www.kandsbowlingandtrophysales.com](http://www.kandsbowlingandtrophysales.com)

## NOBODY SELLS MORE BOWLING CENTERS.

Because nobody lists more centers or knows more qualified buyers. We'll negotiate the sale and save taxes for both buyer and seller. Call for a free brochure on the best ways to buy and sell a center.

**SANDY HANSELL  
& ASSOCIATES**

Brokers, Appraisers & Financial Planners  
for the Bowling Industry  
28200 Southfield Rd., Southfield, MI 48076  
(248) 559-1818 (800) 222-9131  
e-mail: [sandyh@sandyhansell.com](mailto:sandyh@sandyhansell.com)

# Too Much Muscle Can Ruin Bowling Consistency

**TIPS FROM THE PROS**



**By CHERYL DANIELS**

*Member of the Professional Women's Bowling Association*

• ALL BOWLERS should strive for a game that incorporates a natural armswing and clean release. A bowler who builds their game around a lot of muscle will find it difficult to be consistent across a variety of lane conditions and will require a lot of practice to repeat their mechanics. The less muscle that is used the easier it is to repeat a motion.

Some of the common factors that lead to a muscled game are (1) a badly fitted ball, (2) wrong weight (ball too light or too heavy), (3) mismatched equipment (too weak a ball or too strong), (4) bad ball placement (pushaway), (5) wrong concept (fast is better).

There are other factors that contribute to muscling, but we will just cover these five in this article.

First, a bowling ball that fits poorly is one of the worst culprits contributing to muscling. Thumb holes that are too large, spans that are too long and an excessive amount of reverse in the thumb will force the bowler to squeeze the ball during the swing.

A ball that is drilled properly will hug the hand and allow the bowler to not use excessive grip pressure to hold onto the ball. When you squeeze the ball too hard it makes it much more difficult to repeat a clean release.

Second, using a bowling ball that is too light is a common problem with women bowlers. I see many women use 10-pound and 11-pound balls and try to throw them harder thinking that will increase their power when the reverse is true.

A bowler should select a weight that offers some resistance in order to feel the weight of the ball swing like a pendulum from the shoulder and allow the weight of the ball do more of the work. Likewise if a ball is too heavy you will feel like you are dragging an anchor to the line. Most senior bowlers should consider down sizing in weight as they get older.

Third, mismatched equipment can get you in a world of trouble. A bowling ball that is too weak for the amount of oil on the lanes can be a disaster. Many bowlers will try to force the ball to do what it does not

want to do and develop some very bad habits.

Excessive cupping of the wrist or overturning the hand at release is common when trying to force the ball to hook. On the other hand, trying to use a ball that is too strong for the condition will encourage many bowlers to throw the ball too hard or cover too many boards to get to the pocket. Remember, you never want to fight your equipment.

Fourth, bad ball placement (or the pushaway) will make it almost impossible to achieve a natural armswing. No pushaway or an excessive over extended pushaway will cause lots of tension in the shoulders and arm. Try to support the majority of the ball weight in your stance in the opposite hand (left hand for right-handers). This will allow you to decrease tension in your pushaway arm making it easier to move the ball and get it into the swing freely.

Fifth, wrong concept of bowling. There

are many bowlers who equate throwing the ball hard with power. These bowlers are out of control and do not realize that finesse is required to be consistent and there should be a balance between speed and rolling the ball.

Another misconception is cupping, squeezing and lifting the ball really hard is the way you create your hook. This causes a forced and unnatural armswing. Learn to just roll the ball and let the ball leave the hand. Concentrate on allowing the weight of the ball to naturally swing the arm and lifting through the ball and not on the upswing.

Work with these ideas and I am sure you can eliminate some of that muscle that gets you in so much trouble.

◆ *Send Questions to Cheryl Daniels, P.O. Box 252, Novi, MI 48376 or e-mail me at "shebe@freeway.net" or visit my website at www.cheryldaniels.com.*

**Come and Experience Bowling's Most Exciting Format!**

## CAN-AM BAKER DOUBLES CLASSIC

www.can-am-baker.com

**\$1,500 Guaranteed 1st**

### 2012 Schedule

Date	Bowling Center	Time
Feb. 25	300 Bowl - ( over/under 50)	12:30
Mar. 24	Bowl One Lanes	12:30
Apr. 14	Cherry Hill Lanes - Mixed	12:30
Sept. 29	Plaza Lanes	12:30
Oct. 13	Pampa Lanes	12:30
Oct. 27	Cherry Hill Lanes	12:30
Nov. 24	5 Star Lanes - (over/under 50)	1:00
Dec. 22	Merri Bowl Lanes ( Grand Finals )	12:30

All tournaments are without average cap  
ALL DATES, CENTERS, AND TIMES ARE SUBJECT TO CHANGE IF NEEDED.

THERE IS A DRESS CODE FOR THE GRAND FINALS.  
(Based on 3 yr. composite of all leagues excluding sport conditions )  
Entry Fee: \$120/team



**IMPROVE YOUR GAME!**

**PRIVATE LESSONS**

*By Professional Women's Bowling Association Star*

**CHERYL DANIELS**

**Strike Masters Pro Shop**

*Located Inside Novi Bowling Center*



**GET A CUSTOM DESIGNED LAYOUT FOR YOUR STYLE OF PLAY**

**(248) 344-8940**

## Just Three Tournaments Left in 2012 Budweiser MMBA Schedule

• THE BUDWEISER Michigan Majors Bowling Association year is winding down. There are only three tournaments left on the 2012 schedule, but the last two are big ones — the Championship and Tournament of Champions. They are the final legs of the MMBA "Triple Crown."

The next tournament is on Oct. 20 at Bay Lanes in Bay City. The defending champion is George Juszczyk. Juszczyk defeated Craig Nidiffer in quest for his record fourth title in one year.

The Bay Lanes tournament is important to many members. First, there are members that need this tournament to be eligible for the Championship. Second, there is the battle for Bowler and Rookie of the year honors. The Bay Lanes and the



**By KEN CHARRETTE**

Member of the Greater Detroit Bowling Hall of Fame

Championship are the only tournaments remaining that are considered for the prestigious awards.

The Bowler of Year award is all but locked up. Someone would have to win both tournaments to have a chance to catch MMBA Hall of Famer Dale Hofmeister. He just keeps rolling along having another great year. Dale has won twice, increasing the all-time record for wins with 19 titles to his credit.

The Bowler and Rookie awards are won on a point-basis only. Points are awarded for position placed in each tournament, high qualifier, 300, 299, 298 games, and the top three in money and average standings.

The Bowler of Year leaders are — Hofmeister with 120 points, Randy Warnken

77, Ken Wyatt 71, Craig Nidiffer 67, John Kelley 62.

Rookie of Year is still very much up for grabs. The leaders are — Kelley 62, Chris Nielson 61, J.R. Raymond 44, Frank Snodgrass 33, Matt Richard 32.

The current leading money winners — Hofmeister \$3,470, Nidiffer \$2,240, Larry Walker \$1,625, Corey Miller \$1,610, Bob Chamberlain Jr. \$1,600. The Rookie leaders are — Kelley \$1,270, Nielson \$945, Justin O'Hara \$830, Raymond \$745, Snodgrass \$640

Then come the two big ones — the Championship and Tournament of Champions. Along with the Match Game Championship, they complete the "Triple Crown." Mike Lucente won the Match Game at Wayne Bowl. No one has won all three in one year. Gene Stus and Larry Walker are the only two that have won all three legs.

The Championship will be held on Nov. 17 at Cherry Hill Lanes in Dearborn

Heights, home of the MMBA Hall of Fame. The defending champion is Larry Walker. The Championship banquet is also held on Nov. 20 at Cherry Hill following the tournament. Walker will receive the traditional Championship shirt.

Rick Schultz will receive the Bob Garrett Sportsman award. The highlight of the banquet is the induction of Jeff Grego and Randy Warnken into the MMBA Hall of Fame.

The Tournament of Champions is on Dec. 15 at Taylor Lanes. Bob Chamberlain Jr. is the defending champion. The field is limited to 60 past champions. This is the reason the tournament is not considered for Bowler and Rookie honors, not all members can participate.

◆ For information on participation or joining the Budweiser Michigan Majors, contact the tournament Office at (586) 775-2414 or visit the official website at [www.michiganmajors.com](http://www.michiganmajors.com)



*Mike Lucente's*  
63rd Annual



### Hamtramck Singles Classic

Michigan's Richest Local Bowling Tournament  
January 5, 2013 - July 28, 2013  
Sat. & Sun. Squads At 11:00 AM, 3:00 PM, 7:00 PM

**Guaranteed**

**1st Place \$25,000.00**

**2nd Place \$12,500.00**

*"The Tournament You Don't Have To Win To Make A Profit"*

**Last Year 40th Place Paid \$1,000.00**

Handicap	Bowl 4 Games	Approximately
80% from 230	Across 8 Lanes	1 in 8 Will Cash

**Entry Fee Still Only \$55.00**



2012 Hamtramck



# QUAD

## Team Tournament

Opening Weekend • Oct. 6th & 7th  
House Squads • 11:00 AM & 2:30 PM

# \$1,000.00

In Total Bonus Cash For The Highest 3 Team Scores W/Handicap For The Weekend\*

\* Based On 20 Teams Total For The Weekend

1st Place • \$500.00	Free ★ <b>ROTO GRIP</b> Ball Raffle
2nd Place • \$300.00	
3rd Place • \$200.00	

Hazel Park Bowl • 24211 Hughes • (248) 543-7303  
[HazelPark-Bowl.com](http://HazelPark-Bowl.com) • [Hamtram.com](http://Hamtram.com)

Hazel Park Bowl • 24211 Hughes • (248) 543-7303  
[HazelPark-Bowl.com](http://HazelPark-Bowl.com) • [Hamtram.com](http://Hamtram.com)

# Bowling One of the First Sports to Break Down Race Barriers

• Idle bowling thoughts:

It is difficult to realize how difficult it was to convert bowling to an all person of all colors sport. It stated in the rules of almost all the bowling organizations that bowling was for the white race alone, and though bowling was one of the first sports to break down race barriers, it was still too long.

Dedicated bowling pioneers worked long and hard to erase the early injustices, and though the Professional Bowlers Association was founded just eight years after the rules were changed, it was from the start a group that welcomed bowlers on how well they could knock pins down and applications for PBA membership offered no clues to color or origin.

No matter how far back you go, the motto of "bring a friend" still stands as the best way to increase the number of competitive bowlers.

At 6-foot-4, Mika Koivuniemi is one of the tallest pros in action these days. All-time tallest? I'd have to go with PBA Hall-of-Famer Steve Cook who is 6-foot-7 or higher — and made a bowling ball look small in his hand.



**By CHUCK PEZZANO**  
*Bowling Hall-of-Famer and Nationally Syndicated Columnist*

rapidly growing high school list.

When Johnny Petraglia rolled a 300 game on TV, he received phone calls from around the world. Even though he didn't win the tournament he earned a perfect game bonus of \$100,000. The first call was from actor Michael J. Fox, who had received special bowling instructions for movie scenes from Petraglia. While answering one call Petraglia was told the White House was on the other line. "I took that call real quick," said Petraglia, "And it was the White House Tavern somewhere."

\*\*\*  
Bowlers who scold their children for carrying useless things in their school bags should take a good long look at the contents of their bowling bags. One reason why two-ball bowling bags are so popular is that when all the clutter is in place, the bowler still has enough room for one bowling ball.  
\*\*\*

\*\*\*  
High school bowling rules, which vary in almost every state, need plenty of research. Working with the schools and working out conflicts can add still more varsity teams to the

Did you ever notice that the bowler who keeps reminding other bowlers that it is only a game is always the bowler who is winning.  
\*\*\*

With so many tournaments around the world every year, all with their own special appeal, there's got to be a few that fit your bowling tournament profile. Read every entry blank carefully, including the fine print, and you should find an extra dimension to your bowling.

\*\*\*  
A plane filled with bowlers suddenly developed engine trouble. The bowlers sat silently, fearing the moment when they might plunge to earth. Then a soft voice from the rear of the plane broke the silence, "Anybody want to buy a bowling ball cheap?"  
\*\*\*

Some bowlers should stop using body English. It really doesn't do any good, and few bowlers have the body for it.

## World Bowling Tour Finals All But Set With One Event Left

(Continued from Page 1)

319, while Liz Johnson is third with 295.

One player outside of the top three could mathematically move up, however, Carolyn Dorin-Ballard will not compete in the season's final event, which solidifies the top three.

The World Bowling Tour is made up of various events around the world and players earn points based on how they finish in each event. The top three men and top three women are invited to compete in the World Bowling Tour Finals presented by the Professional Bowlers Association.

The World Bowling Tour Finals will feature a total prize fund of \$70,000. The top three men and top three women will bowl a stepladder finals format in their respective divisions. The prize money for each division is the same, with the winner taking \$20,000, second place earning \$10,000 and third place winning \$5,000.

The World Tenpin Bowling Association, which is made up of 115 bowling federations, governs the sport throughout the world. For more information on WTBA and the World Bowling Tour, visit WorldTenpinBowling.com.

**ROTO GRIP**

**MADE IN THE USA**

**USA BOWLING APPROVED**

**DEFIANT EDGE**

**HP4 HOOK POTENTIAL**

**HP3 HOOK POTENTIAL**

**HP2 HOOK POTENTIAL**

**HP1 HOOK POTENTIAL**

**HP1 HOOK POTENTIAL**

**I DON'T WANT TO BE GIVEN RESPECT. I'D RATHER TAKE IT.**

My mentor, the Defiant™, has shown me what it takes to be a revolutionary. Now it's time to pass what he's taught me on to the next generation. Together, we will change the game forever.

Get the free mobile app at <http://gettag.mobi>