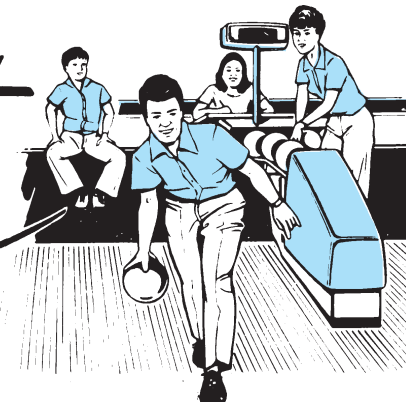


CHECK OUT 'TIPS FROM THE PROS' — PAGE 6

# BOWLER'S Digest

Official 'Voice' of Bowling in the Bowling Capital of the World  
• Established by Steve Cruchon in 1976 •



VOL. 39, NO. 3

Published Every Month in Southeastern Michigan

OCTOBER, 2014

## October National Breast Cancer Awareness Month 'Bowl for the Cure' Fundraiser Helps Fight Against Breast Cancer

ARLINGTON, Texas — October is National Breast Cancer Awareness Month and the sport of bowling once again will support the fight against breast cancer through its ongoing Bowl for the Cure initiative.

Bowl for the Cure is a year-round fundraising and breast cancer awareness effort sponsored by the United States Bowling Congress in partnership with Susan G. Komen, the world's largest grassroots organization of breast cancer survivors and activists.

Early detection and effective

treatment have resulted in a 34 percent decline in breast cancer mortality in the United States since 1990 but for women ages 40-59, breast cancer remains the most common cause of cancer death in the nation.

Through the support of local and state associations and bowlers throughout the country, more than \$10 million in total donations have been made to Susan G. Komen through the Bowl for the Cure initiative.

"Each season, the bowling community comes together

through Bowl for the Cure and other types of fundraising events to help in this ongoing battle against breast cancer," said USBC Executive Director Chad Murphy. "This disease has affected so many, either directly or indirectly, and USBC will continue to do its part to help strike out breast cancer."

Bowl for the Cure has several ways for the bowling community

to help with fundraising efforts:

**Shop** — USBCBowlingStore.com has a great new selection of Bowl for the Cure(r) merchandise for 2014 and 25 percent of all BFTC purchases will go to Susan G. Komen.

**Donate** — Anyone can make a direct impact by donating online and every dollar will go directly

(Continued on Page 5)

### New USBC Bowling Academy Website Offers Premium Online Instruction

ARLINGTON, Texas — Bowlers looking for instruction, lessons and advice to improve their games now can tap into the knowledge of top coaches online through the new United States Bowling Congress Bowling Academy website.

The USBC Bowling Academy, developed in partnership by USBC and TN Marketing, is an online collection of instructional videos featuring Team USA, USBC-certified Gold coaches and top professionals.

Bowlers can go to USBCBowlingAcademy.com to access information, tips and drills to improve their games and become more knowledgeable about the sport.

"The USBC Bowling Academy is a spectacular resource for the bowling industry years in the making and offers an unparalleled quality and depth of instruction videos," USBC Deputy Executive Director Jason Overstreet said. "Through the USBC Bowling Academy, bowlers everywhere now have on-demand access to outstanding training and insight from the best coaches in the world."

The USBC Bowling Academy explores several topics including equipment, lane play, spare shooting and the mental and physical games, plus training exercises and other off-the-lane features that can help bowlers. Videos were designed to help all levels of bowlers — from beginners to seasoned veterans trying to develop their games further.

(Continued on Page 7)

## IN THE NEWS

### 'Michigan Kingpins' on CW50

• MICHIGAN KINGPINS, a monthly video news magazine of the latest bowling news from the Bowling Capital of the World, is back for a new season on CW50.

Hosted by Metro Detroit USBC Association Manager Mark Martin, the show airs on CW50 at 9 a.m. on the fourth Saturday of each month and rebroadcast on Comcast Channel 900. If you don't have Comcast Channel 900 you can watch it on Youtube or mdusbc.com.

Future broadcasts will be Oct. 25, Nov. 22, Dec. 27, Jan. 24, Feb. 28, March 28 and April 25.

# FREE

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Team USA Tops  
at Pan American  
Championships

Team USA dominated the field to win the team gold medal, swept the all-events medals and qualified for the 2015 Pan American Games in an eventful day at the 2014 Pan American Bowling Confederation Women's Championships.

Team USA took the lead by nearly 150 pins after the first game of team event and never looked back en route to a record-breaking six-game total of 6,738 at the Cali Bowling Coliseum. Canada took the silver with 6,301, and Mexico earned the bronze with 6,195.

Missy Parkin led the way for the United States with 1,452 and was followed by Liz Johnson (1,375), Kelly Kulick (1,341), Shannon O'Keefe (1,261), Shannon Pluhowsky (664) and Danielle McEwan (645).

Not only did the United States win the event by 428 pins, it also broke its own PABCON Women's Championships record of 6,713 set in 2012.

◆ All rounds of the Pan American Bowling Confederation Women's Championships are being broadcast live on BOWL.com's BowlTV.

## YAHOO!

You can now e-mail  
the Bowler's Digest at  
bowlersdigest@gmail.com

HEY, BOWLERS! IT'S NOT TOO LATE TO...

## JOIN A FALL LEAGUE

Leagues Are Underway at Your Local SEMBCA Bowling Center



# WHERE TO FIND IT

Directory charge is \$12 per issue (Limit 50 words). FAX (586) 286-5877, or send to: "Where to Find It," c/o Bowler's Digest, P.O. Box 96, Fraser, MI 48026  
 bowlersdigest@ymail.com

PLEASE NOTE: Because of an agreement with Detroit area bowling centers, Bowler's Digest does not publish open bowling or "Rock 'n Bowl" rates.

## Bowling Parties

• **ASTRO LANES**, 32388 John R, Madison Heights. Come have an "Astro Experience" with us. Our fundraisers, class reunions, company, birthday and anniversary parties are the best! We have full catering service for any type of party. Call (248) 585-3132.

• **THUNDERBOWL LANES**, 4200 Allen Rd., Allen Park. The 2-hour party includes: bowling, unlimited FREE arcade play, pizza, pop, pa-

per products and a cosmic bowling pin for the birthday child. \$12 per person with a 6-person minimum. For more information, call (313) 928-4688.

## Cosmic Bowling

• **IMPERIAL LANES**, 44650 Garfield, Clinton Twp. "Best Cosmic Show" with two giant video screens. Every other Friday at 9:30 p.m. - 1 a.m. at \$20 an hour per lane. Saturday night at 11:30 p.m. - 3 a.m. at \$20 an hour per lane. Additional time is discounted. Saturday afternoon from 12 noon to 4 p.m. at \$3.50 per game, per person. Call (586) 286-8700.

• **THUNDERBOWL LANES**, 4200 Allen Rd., Allen Park. "Cosmic Bowling" is available on Friday and Saturday nights. Cosmic pricing includes 3 hours of bowling, unlimited FREE arcade play and music videos on large screen TVs. Sessions start at 10 p.m. The price is \$15 per person plus \$3 for shoes. For more information, call (313) 928-4688.



## Extreme Bowling

• **THUNDERBIRD LANES**, 400 W. Maple Rd. Troy. "EXTREME Bowling." Metro Detroit's best! High Tech Lights, Music and Huge Video Screens. Friday nights 10 p.m. to midnight. And for the family "PINDEMONIUM" with family-friendly music and music videos. Sunday afternoons. 12:30 p.m. to 4:30 p.m. For information call (248) 362-1660.

## Dancing/Video Fun Night

• **THUNDERBOWL LANES**, 4200 Allen Rd., Allen Park. Watch music videos on a 160" screen as well as on over a dozen large screen TVs while you're bowling. Videos are played nightly. Call Thunderbowl Lanes at (313) 928-4688 to get complete details.

## Moonlight Doubles

• **SUNNYBROOK LANES**, 7191 East 17 Mile Rd., Sterling Heights. "9-Pin, No Tap" Moonlight Doubles. Saturdays at 11:30 p.m. Check-in at 10:45 p.m. \$25 per couple includes three games of bowling, first and second mystery games and prize fund. We guarantee a minimum of five places paid. Additional jackpots available. For more info, call (586) 264-2700.



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Visit Our Website at [www.bowlersdigest.com](http://www.bowlersdigest.com)

Bowler's Digest is the official publication and "voice" of bowling in Southeastern Michigan. Serving more than 250,000 men, women and youth bowlers in and around the Bowling Capital of the World and many parts of Michigan. Bowler's Digest appears every month in leading bowling centers, bowling supply stores, etc., compliments of the proprietors.

Dan and Cathy Cruchon Publishers

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## REGULAR CORRESPONDENTS

Mark Martin MDUSBC Columnist

Libbi Fletcher MDUSBC Columnist

Chuck Pezzano Syndicated Columnist

Cheryl Daniels Tips from the Pros

Ken Wyatt Michigan Majors

## HOT LEAGUES FOR 2014-15 SEASON

### Friday HSC Classic at Hazel Park Bowl

**\$20,000** 1st Place (\$5,000 Per Quarter)

**\$10,000** 2nd Place (\$2,500 Per Quarter)

(Based on 20 teams)

No Individual Average Cap — Team 1125 and Under

33 Week Season Consisting of Four 8-Week Sessions + Playoffs

Just \$26 Per Bowler Per Week • Starts September 5, 2014 — 6:45 P.M.

Limited Space Available!

### Friday Invitational League at Harbor Lanes

**\$20,000** 1st Place Guaranteed (\$5,000 Per Quarter)

(Based on 20 Teams)

Great New Format — Four 8-Week Quarters

33 Week Season — 33rd Week is \$4,000 Team Tournament

Handicap - 80% of difference between the teams

Team Entering average capped at 1100 — Individual entering average capped at 225

(Entering average is composite average over last 3 years)

Just \$27 Per Bowler Per Week

Bonus — the league will pay off at end of each quarter

Sponsor fee is \$200 per team to hold your spot

### Friday Invitational League at Wayne Bowl

**4 on a Team (Any Combo) — \$8,000** 1st Place (Quarters)

Just \$20 Per Bowler Per Week • Starts Sept. 5 — Meeting Early August

Team Entering average capped at 840 — Individual entering average capped at 220

(Entering average is composite average over last 3 years)

Sponsor fee is \$100 • Call Travis Willis at United Sonz Co. (734) 485-8889 or Wayne Bowl

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# Determining Prize Lists, Officer Salaries

## METRODETROIT USBC NEWS

By Association Manager  
**Mark A. Martin**

For more information about the Metro Detroit USBC, call 1-888-753-6350 or visit [www.mdusbc.com](http://www.mdusbc.com)



• WITH THE season already several weeks in, it's time to attend to some items such as the prize list.

USBC Rule 117a specifies that the league prize committee shall submit one or more prize lists for consideration within five weeks after the start of the season. While there is not penalty to non-compliance, the longer a league waits to resolve this issue

potentially the worse it can get. Many leagues specify in their league bylaws that prize money is paid on a per-point basis and in this case this rule has already been addressed. For those leagues that have no such protocol for prize lists in their bylaws this needs to get done.

Speaking of prize lists, when developing a prize list make sure it's not too top heavy. Making a prize list too top heavy isn't necessarily in

the best interest of the league. Just because your team finishes on top doesn't necessarily mean that your prize money should cover all of your expenses for the entire year. Bowlers need to remember that part of the weekly fee you pay goes for lineage to the center. Much like when you bowl in a tournament only a portion of your entry fee goes towards a prize list, same in a league. Ideally a well constructed prize list will return

### LEAGUE CERTIFICATIONS COMING IN

• HAS YOUR league certified on time this year? Each year a number of leagues don't attend to this requirement and lose precious benefits as a result. This is the time of year that all leagues should be sure that your certification application, membership application cards and money has been turned in to the Metro Detroit USBC Association. One of the key points for leagues to be eligible for full bonding and award protection is to file your certification application within 30 days of the league start date. If you have a question about whether your league application has been filed please call the Association office at (248) 443-2695.

the prize fee portion of your weekly fees to teams that finish in the top one-third or top one-half of the league.

League officer salaries should be specified in the league bylaws. If they are not, it is something that needs to be addressed for next year. League officer salaries should be based on either the number of teams or the number of bowlers. This way the officers get compensated for increased number of teams and the league gets protected if there are less teams than expected.

Generally league secretaries and treasurers should be paid in the neighborhood of \$20 to \$30 per team or \$3 to \$5 per bowler for the season. This amount may change also if the bowling center is doing the league sheets. If the bowling center is doing the league sheets, league secretaries should receive less.

The bottom line is that leagues should try to keep their expenses to a minimum in order to maximize the return to the bowlers.

\*\*\*

### JACKPOTS

• THERE WAS a time in this great sport of ours when competition derived from league bowling was enough to satisfy the competitive juices in all of us. Times have changed, however not necessarily for the better.

In many leagues today the cost to enter all of the optional jackpots has become greater than the actual cost to compete in the league (weekly fees). As a result the "total" cost to compete in the league has become more than many bowlers can afford resulting in both loss of bowlers and members.

Under USBC Rule 103b(1) the league board of directors has control of activities within the league which would include jackpots.

The league board of directors should review each of the jackpots that are run in the league to determine if those jackpots are in

(Continued on Page 7)



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DEXTER & LIND SHOES IN STOCK

## J. R. Raymond Wins First Career MMBA Title at Royal Scot Lanes

• THE BUDWEISER Michigan Majors Bowling Association journeyed again this year to beautiful Royal Scot Lanes in Lansing on Saturday Sep. 20th. J. R. Raymond of Bay City, one of our most talented bowlers without a title coming into this event, defeated Jason Rasinske, 269-182, in the championship match for his first victory.

Raymond received \$1,000 for the win and beautiful trophy while Rasinske, also looking for his first title, settled for \$500 with his second-place finish. Raymond, qualifying fourth after the six-game qualifying round, proceeded to shoot 751 in the three-game semi-final round to take over the top spot for the stepladder finals. Corey Miller of Grand Blanc led the six-game qualifying round with a near record 1554, including an 803 series. Miller received \$100 and a beautiful trophy for his efforts.

The stepladder finals began with fifth seed Cory Hines of Jackson meeting high



**By KEN WYATT**

*Executive Director,  
Michigan Majors  
Bowling Association*

while Hines caught an early double to coast to a 227-179 victory. Chamberlain settled for fourth place and a check for \$200.

Hines met second seed Jason Rasinske of Diamondale in match No. 3. Both players started quickly. Rasinske, who shot an amazing 867 series in games 4-6 of qualifying, fell behind early with spares in frames four and five. Hines started strong but failed

qualifier Corey Miller. Miller, after dominating qualifying, had a tough time striking on the championship pair. Hines started with a triple and held on the rest of the way as Miller managed only one double in a 209-195 defeat. Miller received \$150 for his fifth-place finish.

Hines, also looking for his first MMBA title, then met third seed Bob Chamberlain Jr. of Holly in match No. 2. Chamberlain, like Corey Miller, had a problem striking on the championship pair. Chamberlain opened in frames one, two and four,



• **CHAMPION Brian McMahon Jr. (right) and runner-up Harry Sullins (left) with Galaxy Lanes proprietor Ken Hochstein.**

to strike in frames 5-7, including a missed 10-pin. That open proved to be costly as Rasinske finished off Hines, 241-222, to secure the win. Hines received a check for \$250 for his third-place finish.

J. R. Raymond was the final hurdle for Rasinske. This match was close out the gate, however, Rasinske opened twice midway through the match, while Raymond made the right ball change and threw the final nine strikes for a convincing 269-182 victory.

Thank you to Paul Kwiecien and his staff at Royal Scot Lanes for their continued support of the MMBA. As always, a big thank you to our sponsors — Budweiser sponsor Fabiano Brothers, Storm Products and General Maintenance.

The Budweiser Michigan Majors Bowling Association's next tournament will be Oct. 18 at Bay Lanes in Bay City. Starting time will be 10 a.m.

\*\*\*

• THE FINAL standings at Royal Scot Lanes in Lansing — J. R. Raymond (Bay City) \$1,000, Jason Rasinske (Diamondale) \$500, Cory Hines (Jackson) \$250, Bob Chamberlain Jr. (Holly) \$200, Corey Miller (Grand Blanc) \$150, Frank Testa (Akron, Ohio) \$100.

For information on participation or joining the Budweiser Michigan Majors, contact the tournament Office at (586) 871-7651 or visit the official website at [www.michiganmajor.com](http://www.michiganmajor.com).



**Senior Singles Open**

[www.ssopen.org](http://www.ssopen.org)

### 2014 SCHEDULE

<u>DATE</u>	<u>CENTER</u>	<u>TIME</u>
1/25/14	PAMPA LANES	10 AM
2/22/14	ASTRO LANES	10 AM
3/22/14	300 BOWL	10 AM
4/26/14	WAYNE BOWL	10 AM
5/31/14	COUNTRY LANES	10 AM
6/28/14	OAK LANES	10 AM
<b>JULY</b>	<b>STERLING LANES</b>	<b>10 AM</b>
8/23/14	WONDERLAND LANES	10 AM
9/27/14	HAZEL PARK BOWL	10 AM
10/25/14	CHERRY HILL LANES	10 AM
11/22/14	THUNDERBOWL LANES	10 AM
12/6/14	PLAZA LANES (GRAND FINALS)	10 AM

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# Tournament Season Kicks Off With '600 Club' at Cherry Hill Lanes

## METRODETROIT USBC SCENE

By MDUSBC Director  
**Libbi Fletcher**

For more information about  
the Metro Detroit USBC,  
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• IT'S TOURNAMENT season!

Leagues are now on the floor and bowlers are settling in so we now need to expand our bowling opportunities outside of our league nights.

Metro Detroit USBC has offerings of tournaments for every gender, skill level, and age. It can be a team event, bowl with children to earn scholarship points for later in their lives, or bowl on your own against some of the best of the best.

October opens with the Detroit 600 Club Tournament at Cherry Hill Lanes on Oct. 4. To enter, bowlers should have had a 600 series in their lifetime (on your honor) and you become a member of the club! Pretty easy! This is a one-day tournament of three games, handicapped. For more information, please contact [ann.block@mdusbc.com](mailto:ann.block@mdusbc.com) or [debra.dickerson@mdusbc.com](mailto:debra.dickerson@mdusbc.com).

Also this weekend is the kick-off of the MDUSBC Adult/Youth tournament. The tournament runs two squads on Sunday, Oct. 5 and Oct. 12. It consists of one adult/one youth bowling six games of baker bowling at Astro Lanes in Madison Heights. The youth member earns scholarship points, the adult gets bragging rights.

Oct. 18-19 brings the best women bowlers together at Ford Lanes in Dearborn

Heights for the MDUSBC Queens. This tournament was moved to October per suggestions from previous participants, so enter early for this one! I am very hopeful we will fill up this tournament. I know we have the best women's bowlers — so where are you? Are you entered yet?

Nov. 1-2 at Shelby Lanes features the Super Senior Masters. Do not be fooled by the age requirement — these bowlers are good!

Nov. 9, 16, 23 and Dec. 7th and 14th is the other end

of the spectrum with the MDUSBC Youth Tournament at Sunnybrook Lanes in Sterling Heights. Coaches, get your times early!

The 500 Club Tournament is a great one-day event for any woman bowler who has had a 500 series (on your honor). This tournament is in honor of Jan Willson, former Association Secretary of the Pontiac Women's Bowling Association. This year's event will be held at Century Bowl in Waterford. There will be a special offer extended to participants who also enter our City tournament. Details will be provided onsite. See you there!

After the holidays, our first event is our prestigious Masters tournament. Qualifying is the weekend of Jan. 17, followed by Match Play and Finals Jan. 24-25 at Shore Lanes in St. Clair Shores. Best of the best for sure — many Hall of Fame members participate, as well as some of our young great bowlers in the area. Enter early so you are not shut out!

The Senior Masters follows on Feb. 7, 8 and 14 at Airway Lanes in Waterford. MANY Hall of Famers and some great bowlers who have finally reached "majority" age!

The MDUSBC Open and Women's Championships will be contested every weekend beginning Feb. 7 through March 1 at Sterling Lanes in Sterling Heights. Please review our entry blanks on the

website for special deals being offered this year.

Also, check out the offer for squad leaders! It is more fun with more friends!

The Senior Team tournament is a great event being hosted this year at Thunderbowl Lanes in Allen Park on March 7, 14, and 21.

One of my favorite tournaments to watch is the final tournament of the year. This year our Junior Masters will be held on March 21 at Indian Lanes in Wyandotte. The best youth bowlers in our area will compete for scholarship points and a spot in the USBC Junior Gold tournament next July. Come out and watch our future!

MDUSBC is also presenting the Women's Series again this year. The first competition is held Nov. 9 at Shelby Lanes in Utica, followed by Dec. 14 at Mayflower Lanes in Redford. Additional dates and locations will be announced and can be found on our website.

So what are you bowling this year? It is going to be a great year. If you need more information, need reservations, want to enter on the phone, please contact our office at (248) 443-2695 and hit the option for tournaments. All entry forms are on the website under the Tournaments tab. If you would like

### UPCOMING TOURNAMENTS

**Oct. 4th** — Detroit 600 Club tournament at Cherry Hill Lanes.

**Oct. 5th, 12** — MDUSBC Adult/Youth at Astro Lanes in Madison Heights.

**Oct. 18-19** — MDUSBC Queens at Ford Lanes in Dearborn Heights

**Nov. 1-2** — Super Senior Masters at Shelby Lanes

**Nov. 9, 16, 23, Dec. 7, 14** — MDUSBC Youth Tournament at Sunnybrook Lanes in Sterling Heights.

to volunteer to help out at any of these tournaments, we will not turn you away either!

Have a great tournament season, I know we will!

## 'Bowl for the Cure' Helps Fight Against Breast Cancer

(Continued from Page 1)

to Komen's fight against this deadly disease.

**Participate!** — USBC has new event materials for Bowl for the Cure event planners, so now it's easier to put together an event at your local bowling center.

The materials can be found at [BowlfortheCure.com](http://BowlfortheCure.com), plus there is an event calendar that has a state-by-state listing of upcoming BFTC events.

Visit [BowlfortheCure.com](http://BowlfortheCure.com) to get involved and to find out more information about the USBC's Bowl for the Cure(r) efforts and its partnership with Susan G. Komen.

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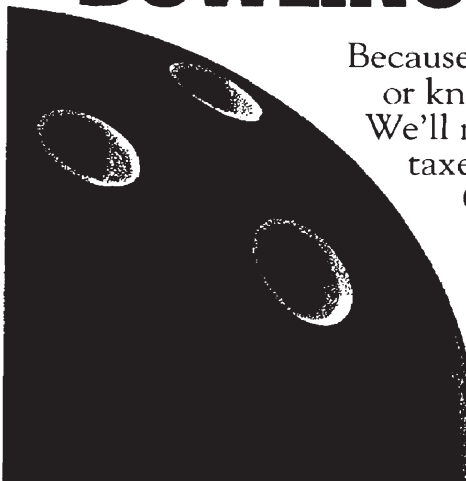
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**EVENTS, PROGRAMS, MEDIA OUTLETS COMBINED UNDER ONE UMBRELLA****PBA Network Launch Provides PBA Access to Bowling Fans**

CHICAGO — The Professional Bowlers Association has announced the launch of the PBA Network, a multi-platform media umbrella built for fans and highlighted by televised and digital event coverage of the best players in the world competing for the most coveted titles in the sport.

Through the PBA Network, fans will have unprecedented access to the PBA including wall-to-wall coverage of an expanded schedule of live events, player interaction, mobile gaming, original programming, archived events and immediate news updates anytime, on varying communication devices anywhere in the world.

PBA.com, the official website of the PBA, will be the home base for the PBA Network (pba.com/PBANetwork), linking to all of its media touch points at pba.com/PBANetwork. Xtra Frame, the PBA's streaming video service, is the lynchpin of the PBA Network with a yearly subscription fee of \$64.99 (\$5.41 a month) or monthly subscription rate of \$7.99, available at xtraframe.tv/pba/.

"The PBA has provided the most memorable moments and defined icons in bowling since its inception in 1958. Along the way it has been part of the fabric of the sports world as a staple on national television for more than 50 consecutive years, including every year of broadcast partner ESPN's history since 1979," PBA Commissioner Tom

Clark said. "The PBA has also been a trailblazer and leader in digital online coverage of sporting events since 2001, first on our Strike Pass, now Xtra Frame platform.

"The PBA Network celebrates the diversity of media outlets, competition and programming. We have developed to make it better than ever for bowling fans to play games and get the best bowling action, news and information they want, whenever they want it, using whatever communications tools available to them."

The PBA Network is also a cohesive vehicle for the PBA's sponsors and partners to reach its great fan base across the PBA's expanding media universe, including:

- Network television (ESPN, ESPN2, ESPN Classic, CBS Sports Network). In 2015, PBA's network telecasts will include more than 47 hours of original programming and will reach a total audience of more than 50 million viewers.

- Live streaming video (Xtra Frame). PBA produces hundreds of hours of live coverage of PBA Tour, PBA50 and PBA Regional events, plus original programming and archived ESPN shows, qualifying rounds and match play from hundreds of events serving a dedicated audience of more than 5,500 paid subscribers on a daily basis. Captivated subscribers spend an average of 60 minutes per viewing.

- Web site (PBA.com). Featuring live

scoring of major events, statistical updates, calendar information, video, player bios, scoring records, historical data and links to player web sites and social media. In the past 12 months, more than 2.5 million unique users from over 100 countries visited pba.com, recording just over 19 million page views.

- Online video (PBA YouTube Channel). PBA's video content on its dedicated YouTube Channel has recorded more than nine million views.

- PBA In-box (PBA e-Newsletter, e-mail notices). More than 200,000 PBA fans have signed up to receive the PBA's electronic fan newsletter to get news and sponsor updates via e-mail.

- Mobile gaming (PBA Bowling Challenge by Concrete Software is on Google Play, Apple iOS, Amazon App Store, Nook). Nearly 11 million mobile device users have been exposed to PBA competition through downloads and more than 115,000 play the PBA game on a daily basis.

- Social media (Professional Bowlers Association [PBA] Facebook page and associated PBA Regional, PBA50, PBA League and PBA personality Facebook pages; and @PBATour on Twitter). PBA's most prominent social media outlets include



150,000-plus likes and 27,000-plus followers. PBA Player and PBA League owner communications via social media bring those numbers into millions of followers.

"Access and availability have been critical in developing the PBA Network along with digital partners such as

our Xtra Frame host NeuLion and mobile game developer Concrete Software," Clark said. "Whether your favorite communications device is your smart phone, lap top, tablet or TV, the PBA has created a media outlet that allows you to access news and watch bowling action easily anytime and anywhere."

The recently-released 2015 PBA calendar of events includes a global tournament schedule that will reward 37 PBA national titles from now until the end of 2015. In 2015, the PBA will conduct more than 180 tournaments in the USA and more in cooperation with a growing number of international partners and World Bowling. The PBA Network includes on-site fan interaction and pro-ams in over 150 cities worldwide for PBA Tour, PBA50 Tour, PBA Regionals for men, seniors and women; World Bowling-PBA International Tour and PBA Japan Regional program events.

**HOW TO MAKE THOSE LEFT SIDE SPARE****TIPS FROM THE PROS****By CHERYL DANIELS***Member of the Professional Women's Bowling Association*

- THIS COLUMN's tip is about a common flaw committed by beginning and high average bowlers.

When leaving a spare left of center such as a 2-pin, 4-pin, 7-pin, we are taught to move to the right of our strike starting position to cover our spare. The further left the spare is the further to the right we will stand to cover it.

One of the most effective spare systems is the 3-6-9 spare system. You make your adjustments from your strike starting position. For the 2-pin, you would count three boards to the right from the strike starting point.

For the 4-pin you would count six boards to the right from the strike starting point. For the 7-pin you would count nine boards to the right of your strike starting point. Remember to aim two to three boards left of your strike target.

The biggest mistake I see bowlers make when shooting left side spares is that they fail to walk left on a slight diagonal line toward their target. You must think of your body pivoting toward your spare line or target line.

When you shoot a 7-pin and you walk left towards your spare your body will not be square to the foul line. If you try to walk straight and finish square to the foul line you will have to pull the ball across your body because you will not be square to your spare line (target line).

If I stand on the 17th board to cover my 2-pin spare I will finish left on the approach from where I start. For a 7-pin, if I start on the 11th board I will walk sometimes seven or eight boards left on a diagonal and finish on the 18th or 19th board.

Practice pivoting your body toward your spare and walking on a diagonal left and your left side spare shooting will greatly improve.

◆ Send Questions to Cheryl Daniels, P. O. Box 252, Novi, MI 48376 or e-mail me at "shebe@freeway.net" or visit my website at [www.cheryldaniels.com](http://www.cheryldaniels.com).





## 2014 - 2015 Schedule

Tournaments & Events



For more information on any of the events below visit:  
www.mdusbc.com

**Annual Meeting**  
Sunday, Jan. 18, 2015 - 5 p.m.  
DeCarlo's, Warren

**Adult / Youth**  
Oct. 5, 12, 2014  
Astro Lanes, Madison Heights

**Queens**  
Oct. 18-19, 2014  
Ford Lanes, Dearborn Heights

**Super Senior Masters**  
Nov. 1, 2, 2014  
Shelby Lanes, Utica

**Youth Tournament**  
Nov. 9, 16, 23, 2014  
Dec. 7, 14, 2014  
Sunnybrook Lanes, Sterling Heights

**500 Club**  
Dec. 7, 2014  
Century Bowl, Waterford

**Masters**  
Qualifying - Jan. 17, 18, 2015  
Match Play - Jan. 24, 25, 2015  
Shore Lanes, St. Clair Shores

**Senior Masters**  
Qualifying - Feb. 7, 2015  
Match Play - Feb. 8, 14, 2015  
Airway Lanes, Waterford

**Women's Championship**  
Feb. 7, 8, 14, 15, 21, 22, 28, 2015  
March 1, 2015  
Sterling Lanes, Sterling Heights

**Open Championship**  
Feb. 7, 8, 14, 15, 21, 22, 28, 2015  
March 1, 2015  
Sterling Lanes, Sterling Heights

**Senior Team**  
March 7, 14, 21, 2015  
Thunderbowl Lanes, Allen Park

**Junior Masters**  
March 21, 2015  
Indian Lanes, Wyandotte

**Women's Series**  
Nov. 9, 2014  
Shelby Lanes, Utica

Dec. 14, 2014  
Mayflower Lanes, Redford

Jan. 11, 2015  
10 Pins of Trenton, Trenton

March 8, 2015  
Ford Lanes, Dearborn Heights

April 12, 2015  
Shelby Lanes, Utica

May 3, 2015 - Invitational  
Woodland Lanes, Livonia




**Kingpins 2014-2015 Schedule**  
Airing Saturdays at 9am on WKBD (CW50)

September 27	January 24
October 25	February 28
November 22	March 28
December 27	April 25



## MDUSBC NEWS: Determining Prize Lists, Officer Salaries

(Continued from Page 3)

the best interests of the league. Also the league board of directors should insure that the jackpots are being operated properly. If there is a cut being taken from the jackpots by the collectors this should be made clear to those bowlers who pay their money. If there is any question regarding the operation of the jackpots the board of directors should get the answer and see to it that everything is being run properly.

The league board of directors has a huge responsibility to make sure the league remains strong and maintaining the league in the spirit that it was intended by the membership. This is a key ingredient to that responsibility.

\* \* \*

### MICHIGAN KINGPINS

• DID YOU catch the latest episode of Michigan Kingpins? Michigan Kingpins is a monthly video news magazine of the latest bowling news from the Bowling Capital of the World.

Hosted by Mark Martin, the show airs on CW50 at 9 a.m. on the fourth Saturday of each month and rebroadcast on Comcast Channel 900. If you don't have Comcast Channel 900 you can watch it on Youtube or mdusbc.com.

Future broadcasts will be Oct. 25, Nov. 22, Dec. 27, Jan. 24, Feb. 28, March 28 and April 25.

## New USBC Bowling Academy Website Offers Instruction

(Continued from Page 1)

"TN Marketing, a leader in digitally delivered instructional content, is proud to partner with USBC, the leading authority in bowling, to provide this resource," TN Marketing EVP of Business Development Jim Kopp said. "The USBC Bowling Academy is a state-of-the-art digital user experience and TN Marketing is committed to the highest quality content and customer service for all who want to improve their game."

Each topic features free and premium content. Bowlers will be able to subscribe to premium content on a monthly (30 days for \$4.99) or yearly (\$34.99) basis. The Premium Subscription allows unlimited access to all premium videos, step-by-step tips and techniques, advice and instruction from Team USA coaches, plus subscribers receive 50 percent off all video downloads.

"Bowlers are able to access the USBC Bowling Academy through their computers, smart phones or tablets at any time," Overstreet said. "Flexibility is important in today's world. We think once bowlers take the time to check out the website, they will be excited to learn more about how to improve their games."

Go to USBCBowlingAcademy.com to see everything the USBC Bowling Academy has to offer.

Watch Michigan Kingpins on Saturdays at 9am on CW 50 Detroit and mdusbc.com

# Bowling One of the First Sports to Break Down Race Barriers

• **IDLE BOWLING** thoughts:  
It is difficult to realize how difficult it was to convert bowling to an all person of all colors sport. It stated in the rules of almost all the bowling organizations that bowling was for the white race alone, and though bowling was one of the first sports to break down race barriers, it was still too long.

Dedicated bowling pioneers worked long and hard to erase the early injustices, and though the Professional Bowlers Association was founded just eight years after the

rules were changed, it was from the start a group that welcomed bowlers on how well they could knock pins down and applications for PBA membership offered no clues to color or origin.

\*\*\*  
No matter how far back you go, the motto of "bring a friend" still stands as the best way to increase the number of competitive bowlers.

\*\*\*  
At 6-foot-4, Mika Koivuniemi is one of the tallest pros in action these days. All-time

tallest? I'd have to go with PBA Hall-of-Famer Steve Cook who is 6-foot-7 or higher — and made a bowling ball look small in his hand.

\*\*\*  
Bowlers who scold their children for carrying useless things in their school bags should take a good long look at the contents of their bowling bags. One reason why two-ball bowling bags are so popular is that when all the clutter is in place, the bowler still has enough room for one bowling ball.

\*\*\*  
High school bowling rules, which vary in almost every state, need plenty of research. Working with the schools and working out conflicts can add still more varsity teams to the rapidly growing high school list.

\*\*\*  
When Johnny Petraglia rolled a 300 game on TV, he received phone calls from around the world. Even though he didn't win the tournament he earned a perfect game bonus of \$100,000. The first call was from actor Michael J. Fox, who had received special bowling instructions for movie scenes from Petraglia. While answering one call



**By CHUCK PEZZANO**  
*Bowling Hall-of-Famer and Nationally Syndicated Columnist*

Petraglia was told the White House was on the other line. "I took that call real quick," said Petraglia, "And it was the White House Tavern somewhere."

\*\*\*  
Did you ever notice that the bowler who keeps reminding other bowlers that it is only a game is always the bowler who is winning.

\*\*\*  
With so many tournaments around the world every year, all with their own special appeal, there's got to be a few that fit your bowling tournament profile. Read every entry blank carefully, including the fine print, and you should find an extra dimension to your bowling.

\*\*\*  
A plane filled with bowlers suddenly developed engine trouble. The bowlers sat silently, fearing the moment when they might plunge to earth. Then a soft voice from the rear of the plane broke the silence, "Anybody want to buy a bowling ball cheap?"

\*\*\*  
Some bowlers should stop using body English. It really doesn't do any good, and few bowlers have the body for it.

## NATIONAL BOWLING SPOTLITE

### 29 PBA Tour Titles Will Be at Stake During 2015 Season

CHICAGO — An expanded schedule of tournament activity is on tap for the Professional Bowlers Association for calendar year 2015, including three major championships, six Xtra Frame tournaments, three doubles events and nine PBA International-World Bowling Tour tournaments among 29 PBA Tour title events.

The comprehensive schedule of PBA events will include 22 PBA television programs on ESPN and the CBS Sports Network, plus live online coverage of more than 40 events by PBA's Xtra Frame online broadcast crew, PBA Commissioner Tom Clark announced today.

In addition to following the stars of the PBA on television and via the Internet, fans will be able to attend PBA events in person in California, Delaware, Florida, Indiana, Iowa, Maine, Nevada, Oklahoma, Texas and Wisconsin. International tour stops will include visits to Japan, Korea, Qatar, Saudi Arabia, United Arab Emirates, Finland, Bahrain, Kuwait and Germany.

Highlights of the 2015 schedule include:

- The PBA Tour's first visit to Maine for the third annual PBA League eliminations and Elias Cup finals along with a new PBA Xtra Frame Maine Shootout in late March.
- Three doubles tournaments, including the renewal of the Mark Roth/Marshall Holman PBA Doubles Championship; the PBA Xtra Frame Striking Against Breast Cancer Mixed Doubles in Houston, Texas, July 31-Aug. 2, and the PBA/PBA50 Tour Doubles Championship which will pair PBA Tour players with "senior" partners in August in Hammond, Indiana.
- Six new PBA Tour title-events covered live on Xtra Frame in Pensacola, Florida; Lubbock, Texas; Middletown, Delaware; Portland, Maine; Houston, Texas (mixed doubles), and Council Bluffs, Iowa. The former regional events will feature enhanced prize funds and elevation to PBA Tour title status.
- The return of the Chris Paul PBA Celebrity Invitational, a special fund-raising event, to be held on Jan. 8 in Los Angeles for airing on Super Bowl Sunday.
- The return of the Grand Casino Resort PBA Summer Swing to Shawnee, Okla., May 9-17, which means four PBA Tour title events and five telecasts on CBS Sports Network.
- The return of PBA World Series of Bowling VII to the South Point Hotel, Casino and Spa complex in Las Vegas.

The 2015 PBA calendar also includes 11 PBA50 Tour events, plus special events for the PBA's 50-and-older top players during PBA World Series of Bowling VI and VII, and the PBA will conduct more than 140 Regional tournaments in cities within the PBA's East, South, Central, Midwest, Southwest and West Regions, plus tournaments conducted by the new PBA Japan Region.

The PBA will conclude its 2014 campaign with five championship tournaments and two special events in World Series of Bowling VI at South Point in Las Vegas, followed by the Japan Cup and PBA International-World Bowling Tour events in Korea, Qatar and Saudi Arabia, which means that between November 2014 and the end of 2015, PBA Tour players will compete for 37 titles and nearly \$4 million in prize money.

PBA fans will be able to follow hundreds of hours of PBA Tour, PBA50 Tour and regional action throughout the schedule by subscribing to Xtra Frame at the monthly rate of \$7.99, or for a full-year for only \$64.99 (less than \$5.50 per month). Visit [pba.com](http://pba.com) and click on the Xtra Frame link for complete details. Extensive PBA coverage also will be available on PBA's Facebook, Twitter and YouTube pages.

## BOWLING SPOTLITE

*Want to be in Bowling Spotlight? Don't Forget Your Photo!*

Name \_\_\_\_\_

City \_\_\_\_\_

Score \_\_\_\_\_

League \_\_\_\_\_

Bowling Center \_\_\_\_\_

Highlights \_\_\_\_\_

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All-Time Highs \_\_\_\_\_

Age \_\_\_\_\_ Ave \_\_\_\_\_ Years Bowling \_\_\_\_\_ RH \_\_\_\_\_ LH \_\_\_\_\_

**Send to "Bowling Spotlight," c/o Bowler's Digest,  
P.O. Box 96, Fraser, MI 48026.**